



OFFICIAL PONTIAC • OAKLAND • GMC TRUCK  
**POCI WESTERN REGIONAL  
 “ROUNDUP”**

**EVENT SPONSORSHIP &  
 ADVERTISING OPPORTUNITIES**

**NOVEMBER 2-5, 2023**  
 HOSTED BY ARIZONA CHAPTER #29  
 PONTIAC-OAKLAND CLUB INTERNATIONAL  
 TUCSON, ARIZONA

★★ **For INDIVIDUAL ENTHUSIASTS** ★★

- Supporting Event Patron** ... Your name listed in Roundup Event Program and on website ..... \$50
  - Individual \$50 donations can be accepted from a person, family or “Anonymous,” OR can be dedicated “In Memory Of ... by (your name).”
  - SELECT ONE:  “SUPPORTED BY...” Write-in YOUR name(s) or Anonymous: \_\_\_\_\_
  - “IN MEMORY OF...” Name of Honoree: \_\_\_\_\_ from name: \_\_\_\_\_

★★ **For SMALL & LARGE BUSINESSES, local or national** ★★

- Car Show Class Sponsor** ... For businesses and/or POCI regional/specialty chapters. Includes name on three awards plaques, plus listing in Event Program and website ..... \$75 per class
 

SELECT:  We (Club/Business name) \_\_\_\_\_ wish to support \_\_\_\_\_ (QTY) Class(es) at \$75/ea.  
 Please suggest what type of vehicle Class(es) you might prefer\* to sponsor, or “As Available”: \_\_\_\_\_

\* Although we will do our best to accommodate your requests to sponsor specific Class names, we cannot guarantee any request. Actual Class names and their makeup will be based upon pre-registered vehicles along with the Show Committee Chairman’s final determination.
- Business Sponsor Ads** ... For any business wishing to get their name in the printed Roundup Event Program. Includes website listing and logo projected on-screen during both banquets:
 

SELECT ONE or more:  **Bronze Level** (Qtr-Page Ad) 3.65” W x 4.9” H ..... \$100 each

**Silver Level** (Half-Page Ad) 7.5” W x 4.9” H ..... \$200 each

**Gold Level** (Full-Page Ad) 7.5” W x 10” H ..... \$350 each

Or...  We wish to instead donate **Silent Auction Item(s)** with a retail value comparable to above levels for the same package.  
 DESCRIPTION of DONATION(s) and its VALUE: \_\_\_\_\_

NOTE: Proceeds from Silent Auctions to go to designated charity(s) and may be eligible for tax deductions. Please inquire.
- Activity Sponsorships** Includes naming rights to any of our unique events with food & beverage. Each sponsor gets a Full-Page ad in the Roundup Event Program, listing on website, printed banner for display at event, and their business logo projected on-screen during both banquets.
 

SELECT ONE or more:  ~~Thursday Welcome Night Mixer (at Classic Car Museum’s Grand Opening) ..... **SOLD!**~~

~~Friday Night Social Hour w/ Entertainment (prior to POCI Fun Night Banquet) ..... **SOLD!**~~

**Friday Night POCI Fun Night Presenting Sponsor** (Banquet Hall and Program) ..... **\$450**

~~Old Pueblo Trolley Company’s GMC Bus Reveal Event ..... **SOLD!**~~

~~Saturday Night Social Hour w/ Entertainment (prior to main Awards Banquet) ..... **SOLD!**~~

~~Sunday Morning Tour Refreshment Bar (at Mescal, Arizona’s Old West Movie Set) ..... **SOLD!**~~

**YOUR INFO:** If there are any questions regarding your sponsor or advertising order(s) above, who should we contact?  
 NAME: \_\_\_\_\_ PHONE: \_\_\_\_\_ EMAIL: \_\_\_\_\_

**PAYMENT:** Please enclose Check, Money Order or Cash, payable to “Arizona Chapter Pontiac-Oakland Club”  
 Send payment with artwork (if necessary), to be received no later than October 1, 2023.  
 Contact Thom with digital artwork file specification questions. Custom artwork services are available. **Mail to: Thom Sherwood, 4348 E. Timrod Street, Tucson, AZ 85711**  
**Questions?** Contact Thom at 520-798-3200 or email: [output@colorteks.com](mailto:output@colorteks.com)  
 Please indicate your intentions to us as soon as possible. Don’t miss this opportunity!

**TOTAL ENCLOSED:**

Amount \$	_____
Check #	_____

★★ **DEADLINE FOR ALL COMMITMENTS: SEPT 30, 2023** ★★